SNAPSHOOT
ENGINEERED FOR A SAFER TOMORROW

현장을 이해하고, 필요한 솔루션을 연결합니다.

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제품 제안부터 공급·시공·설치·교육까지



COMPANY INFORMATION

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TECHNICAL DOCUMENTS

인증서 · 데이터시트 · 기술자료

제품의 규격과 성능, 인증 및 적용 조건을 확인하기 위한 자료입니다.

ABOUT SNAPSHOOT

제품 공급을 넘어, 현장에 맞는 해결책으로

스냅슛은 산업현장의 작업 환경과 요구 조건을 바탕으로
적합한 제품과 시스템을 제안합니다. 현장 실사를 통해 설치 조건을 확인하고,
공급부터 시공·설치 및 사용 교육까지 필요한 과정을 함께합니다.

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전신형 안전대 · 랜야드 · 안전블록
작업 환경에 맞춘 개인보호구

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문서 라이브러리 바로가기 →
시공사례 바로가기 →
문의하기 →

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Technical Data Sheet

3M™ Thermal Transfer Polyester Label Material 7874

Additional Info

Regulatory Info/SDS

Product Description

3M™ Thermal Transfer Polyester Label Material 7874 is a white polyester matte label stock that is designed for use in demanding applications that require the use of thermal transfer printing. This label product utilizes 3M™ High Performance Acrylic Adhesive 350, it offers excellent chemical resistance and holding strength even at high temperatures.

Product Features

• Adhesive can permanently bond to high surface energy (HSE) and low surface energy (LSE) plastics, textured and contoured surfaces, powder coatings, and slightly oily metals.
• Thick adhesive caliper provides for stronger bond on textured surface.
• Topcoat provides the advantages of matte coating combined with a surface that is smooth enough for thermal transfer printing. Resin ribbons are recommended for optimum durability. The matte coating resists degradation from scuffing, chemicals, moisture, and wide temperature fluctuations. The topcoat also provides improved ink anchorage for traditional forms of press printing.
• 55# densified kraft liner assures consistent die cutting.
• UL recognized (File MH16411) and CSA accepted (File 99316). See the UL and CSA listings for details.

Technical Information Note

The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

Typical Physical Properties

Attribute Name	Value
Adhesive Type	350 Acrylic
Facestock	White Polyester Matte TT TC
Adhesive Coat Weight	2.70 — 3.24 g/100 in²

Attribute Name	Value
Adhesive Thickness	0.046 mm (1.8 mil)
Facestock Thickness	0.058 mm (2.3 mil)
Liner	55# Densified Kraft
Liner Thickness	0.081 mm (3.2 mil)

Attribute Name	Value
Convertability	In order to capture the superior performance properties of 3M™ High Holding Acrylic Adhesive 350, thicker calipers are utilized for LSE or textured substrates. Its higher caliper, while desirable for the end use applications, may require extra care during processing. Please refer to the die cutting/converting section of this data page or the “Guide to Converting and Handling Label Products” technical bulletin for additional information.

Typical Performance Characteristics

180° Peel Adhesion

Temperature: 23 °C (73 °F)
Dwell Time: 72 h
Test Method: ASTM D3330

Substrate	Value
Polycarbonate (PC)	9.4 N/cm (86 oz/in) [1]
Polypropylene (PP)	8.1 N/cm (74 oz/in) [1]
Stainless Steel	9.8 N/cm (90 oz/in) [1]

[1] 300 mm/min (12 in/min)

Temperature: 23 °C (73 °F)

Attribute Name	Test Method	Value
Liner Release	TLMI	1 — 13.7 g/cm (5 — 70 g/2 in) [1]

[1] 180° removal, 300 in/min

Attribute Name	Value
Minimum Application Temperature	10 °C (50 °F)
Long Term Temperature Resistance	149 °C (300 °F) [1]
Minimum Long Term Temperature Resistance	-40 °C (-40 °F) [1]

[1] Long Term (day, weeks)

Attribute Name	Value
Note	Calipers are nominal values

Typical Environmental Characteristics

Humidity Resistance

24 hours at 100°F (38°C) and 100% relative humidity: No significant change in appearance or adhesion

Temperature Resistance

When applied to stainless steel. Other substrates should be
tested per application.
300°F (149°C) for 24 hours: No significant visual change, 0.4% MD shrinkage, 0.6% CD shrinkage
-40°F (-40°C) for 10 days: No significant visual change

Printing

Facestock is topcoated for improved ink receptivity and is designed for thermal transfer printing. It is printable by all standard roll processing methods including flexography, hot stamp, letterpress, and screen printing. Refer to UL listing for specific ribbons.

Converting

Rotary die cutting is recommended. Fanfolding of labels is not recommended. Small labels should be evaluated carefully. Winding tensions should be kept at a minimum to help prevent the adhesive from oozing.

Handling/Application Information

Application Examples

• Barcode labels and rating plates
• Property identification and asset labeling
• Warning, instruction, and service labels for durable goods
• Nameplates and durable goods

Application Techniques

For maximum bond strength, the surface should be clean and dry. Typical cleaning solvents are heptane and isopropyl alcohol.*

For best bonding conditions, application surface should be at room temperature or higher. Low temperature surfaces, below 50°F (10°C), can cause the adhesive to become so firm that it will not develop maximum contact with the substrate. Higher initial bonds can be achieved through increased rubdown pressure.

*When using solvents, read and follow the manufacturer's precautions and directions for use.

Industry Specifications

UL Recognized (File MH16411)
CSA Accepted (File 99316)

Storage and Shelf Life

Store under normal conditions of 16° to 27°C (60° to 80°F) and 40 to 60% relative humidity in the original packaging, out of direct sunlight. For best performance, use this product within 24 months from date of manufacture.

Available Sizes

Attribute Name	Value
Packaging	Finished labels should be stored in plastic bags.

Information

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ISO Statement

This product was manufactured under a 3M quality system registered to ISO 9001 standards.

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