SNAPSHOOT
ENGINEERED FOR A SAFER TOMORROW

현장을 이해하고, 필요한 솔루션을 연결합니다.

산업안전 · 추락방지 시스템
산업용 소재 · 건축자재
제품 제안부터 공급·시공·설치·교육까지



COMPANY INFORMATION

스냅슛 (SNAPSHOOT)

ADDRESS (15431) 경기도 안산시 단원구 풍전로 37-9 트리플렉스 301동 118호
TEL 0507-1374-9229
FAX 0504-481-6749
E-MAIL bkkim@snapshoot.co.kr

TECHNICAL DOCUMENTS

인증서 · 데이터시트 · 기술자료

제품의 규격과 성능, 인증 및 적용 조건을 확인하기 위한 자료입니다.

ABOUT SNAPSHOOT

제품 공급을 넘어, 현장에 맞는 해결책으로

스냅슛은 산업현장의 작업 환경과 요구 조건을 바탕으로
적합한 제품과 시스템을 제안합니다. 현장 실사를 통해 설치 조건을 확인하고,
공급부터 시공·설치 및 사용 교육까지 필요한 과정을 함께합니다.

추락방지 시스템

안전대부착설비 · 수평·수직 라이프라인
레일 시스템 · 리지드 포스트

밀폐공간 진입·구조 솔루션

데빗암 · 삼각대 · 구조용 윈치
윈치 안전블록 · 구조장비

산업안전 보호구

전신형 안전대 · 랜야드 · 안전블록
작업 환경에 맞춘 개인보호구

산업용 소재·건축자재

산업용 테이프 · 접착제 · 기능성 소재
구조용 스크류 · 목조건축 자재

SNAPSHOOT
ENGINEERED FOR A SAFER TOMORROW

홈페이지 바로가기 →
문서 라이브러리 바로가기 →
시공사례 바로가기 →
문의하기 →

본 페이지는 스냅슛의 자료 제공 안내용 표지입니다. 첨부된 인증서 및 기술자료의 발행 주체, 인증 대상과 적용 범위는 해당 원문을 기준으로 확인해 주세요.

Technical Data Sheet

3M™ Thermal Transfer Polyester Label Material 7818

Additional Info

Product Description

3M™ Thermal Transfer Polyester Label Material 7818 is a matte silver polyester label materials that offer excellent moisture resistance and thermal stability. This label product utilizes 3M™ Acrylic Adhesive 310 which is a firm adhesive which resists oozing and provides high strength on a variety of surfaces including high surface energy (HSE) plastics and metals.

Product Features

• Topcoated to provide the advantages of matte coating combined with a surface that is smooth enough for thermal transfer printing. Resin ribbons are recommended for optimum durability. The matte coating resists degradation from scuffing, chemicals, moisture, and wide temperature fluctuations. The topcoat also provides improved ink anchorage for traditional forms of press printing.
• 3M™ Label Material 7818 55# densified kraft liner assures consistent die cutting.
• UL recognized (File MH16411) and CSA accepted (File 99316). See the UL and CSA listings for details.

Technical Information Note

The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

Typical Physical Properties

Attribute Name	Value
Adhesive Type	310 Acrylic
Facestock	Silver Polyester Matte TT TC
Adhesive Coat Weight	1.00 — 1.25 g/100 in²

Attribute Name	Value
Adhesive Thickness	0.02 mm (0.8 mil)
Facestock Thickness	0.08 mm (3.3 mil)
Liner	55# Densified kraft
Liner Thickness	0.081 mm (3.2 mil)

Attribute Name	Value
Convertability	The firmness of 3M™ Acrylic Adhesive 310 is specifically designed to be compatible with thermal transfer and laser technologies. Adhesive processing issues are not anticipated when proper roll tensions, handling and storage conditions are used. Please refer to the die cutting/converting section of this data page or the “Guide to Converting and Handling Label Products” technical bulletin for additional information.

Typical Performance Characteristics

180° Peel Adhesion

Temperature: 23 °C (73 °F)
Dwell Time: 72 h
Test Method: ASTM D3330

Substrate	Value
Polycarbonate (PC)	5.7 N/cm (52 oz/in) [1]
Polypropylene (PP)	2 N/cm (18 oz/in) [1]
Stainless Steel	5.6 N/cm (51 oz/in) [1]

[1] 300 mm/min (12 in/min)

Temperature: 23 °C (73 °F)

Attribute Name	Test Method	Value
Liner Release	TLMI	1 — 9.8 g/cm (5 — 50 g/2 in) [1]

[1] 180° removal, 300 in/min

Attribute Name	Value
Minimum Application Temperature	10 °C (50 °F)
Long Term Temperature Resistance	149 °C (300 °F) [1]
Minimum Long Term Temperature Resistance	-40 °C (-40 °F) [1]

[1] Long Term (day, weeks)

Attribute Name	Value
Note	Calipers are nominal values

Typical Environmental Characteristics

Humidity Resistance

24 hours at 100°F (38°C) and 100% relative humidity: no significant change in appearance or adhesion

Temperature Resistance

When applied to stainless steel. Other substrates should be tested per application.
300°F (149°C) for 24 hours: no significant visual change, 0.7% MD shrinkage, 0.8% CD shrinkage
-40°F (-40°C) for 10 days: no significant visual change

Printing

Facestock is topcoated for improved ink receptivity and is designed for thermal transfer printing. It is printable by all standard roll processing methods including flexography, hot stamp, letterpress, and screen printing.

Thermal Transfer Printing
Printer:UL no longer requires evaluation and listing of specific printers.

Ink Ribbon/UL Recognized Components
Advent:301 Black; 303 Black; 501 Black; 501 Red; 501 Blue; 501 Green
Armor:AXR-7; AXR-7+; AXR-600
Astromed:R5
CP:5440 Red; 5640 Blue; 5940 Black
Dasco:DR-74; DR-84
Great Ribbon:SDR; GPR
ICS:ICS-CC-2000; ICS-CC-4099.1
Iimak:SH-36; SP-330; PrimeMark
Intermec:051864-3; 053258-2; 054048-4; 054195-2
Japan Pulp and Paper:JP Resin 1; JP Resin 2 Blue; JP Resin 2 Red; JP Resin 2 Green
Kurz:K501
Markem:716 (suitable for indoor use only)
Mid City Columbia:CGL-80; CGL-80HE
NCR: Matrix Resin; Matrix (suitable for indoor use only; PaceSetter; Promark II; Ultra V
Pelikan:T016

Ricoh:B110A; B110C; B110CS
Sato: Premier 1
Sony:4050; 4051; 4070; 4072; 4075; 4085; 5070; Signature Series Resin; Signature Series Wax
UBI:HR03; HR04
Zebra:5095; 5097; 5099; 5100; 5175; 5555

Laser Toner Printing
UL recognized with the following printers and toners.

Toner and Printer/UL Recognized Components
Hitachi HMT 446 toner kit for producing finished printed labels with UL listed Synergystex CT-1000 laser printer

Converting

Rotary die cutting is recommended. Fanfolding of labels is not recommended. Small labels should be evaluated carefully. Winding tensions should be kept at a minimum to help prevent the adhesive from oozing.

Handling/Application Information

Application Examples

• Barcode labels and rating plates
• Property identification and asset labeling
• Warning, instruction, and service labels for durable goods
• Nameplates and durable goods

Application Techniques

For maximum bond strength, the surface should be clean and dry. Typical cleaning solvents are heptane and isopropyl alcohol.*

For best bonding conditions, application surface should be at room temperature or higher. Low temperature surfaces, below 50°F (10°C), can cause the adhesive to become so firm that it will not develop maximum contact with the substrate. Higher initial bonds can be achieved through increased rubdown pressure.

*When using solvents, read and follow the manufacturer’s precautions and directions for use.

Industry Specifications

UL Recognized, File PGJI2.MH16411, Printing Materials - Component, ANSI/UL 969
UL Recognized, File PGJI8.MH16411, Printing Materials Certified for Canada - Component, CSA-C22.2 No. 0.15
CSA Group Certified, File 99316, Class 7922, Adhesive-Type Labels - Label Stock, CSA-C22.2 No. 0.15-01
CSA Group Certified, File 99316, Class 7924, Adhesive-Type Labels - Electronic Printing Technologies, CSA-C22.2 No. 0.15-01

Storage and Shelf Life

Store under normal conditions of 16° to 27°C (60° to 80°F) and 40 to 60% relative humidity in the original packaging, out of direct sunlight. For best performance, use this product within 24 months from date of manufacture.

Available Sizes

Attribute Name	Value
Packaging	Finished labels should be stored in plastic bags.

Information

Technical Information: The technical information, guidance, and other statements contained in this document or otherwise provided by 3M are based upon records, tests, or experience that 3M believes to be reliable, but the accuracy, completeness, and representative nature of such information is not guaranteed. Such information is intended for people with knowledge and technical skills sufficient to assess and apply their own informed judgment to the information. No license under any 3M or third party intellectual property rights is granted or implied with this information.

Product Selection and Use: Many factors beyond 3M’s control and uniquely within user’s knowledge and control can affect the use and performance of a 3M product in a particular application. As a result, customer is solely responsible for evaluating the product and determining whether it is appropriate and suitable for customer’s application, including conducting a workplace hazard assessment and reviewing all applicable regulations and standards (e.g., OSHA, ANSI, etc.). Failure to properly evaluate, select, and use a 3M product and appropriate safety products, or to meet all applicable safety regulations, may result in injury, sickness, death, and/or harm to property.

Warranty, Limited Remedy, and Disclaimer: Unless a different warranty is specifically stated on the applicable 3M product packaging or product literature (in which case such warranty governs), 3M warrants that each 3M product meets the applicable 3M product specification at the time 3M ships the product. 3M MAKES NO OTHER WARRANTIES OR CONDITIONS, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTY OR CONDITION OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR ARISING OUT OF A COURSE OF DEALING, CUSTOM, OR USAGE OF TRADE. If a 3M product does not conform to this warranty, then the sole and exclusive remedy is, at 3M’s option, replacement of the 3M product or refund of the

purchase price.

Limitation of Liability: Except for the limited remedy stated above, and except to the extent prohibited by law, 3M will not be liable for any loss or damage arising from or related to the 3M product, whether direct, indirect, special, incidental, or consequential (including, but not limited to, lost profits or business opportunity), regardless of the legal or equitable theory asserted, including, but not limited to, warranty, contract, negligence, or strict liability.

Disclaimer: 3M industrial and occupational products are intended, labeled, and packaged for sale to trained industrial and occupational customers for workplace use. Unless specifically stated otherwise on the applicable product packaging or literature, these products are not intended, labeled, or packaged for sale to or use by consumers (e.g., for home, personal, primary or secondary school, recreational/sporting, or other uses not described in the applicable product packaging or literature), and must be selected and used in compliance with applicable health and safety regulations and standards (e.g., U.S. OSHA, ANSI), as well as all product literature, user instructions, warnings, and limitations, and the user must take any action required under any recall, field action or other product use notice. Misuse of 3M industrial and occupational products may result in injury, sickness, or death. For help with product selection and use, consult your on-site safety professional, industrial hygienist, or other subject matter expert. For additional product information, visit www.3M.com.

ISO Statement

This product was manufactured under a 3M quality system registered to ISO 9001 standards.

3M™ Industrial Adhesives and Tapes Division
3M Center, St. Paul, MN 55144-1000
3M.com/iatd

3M is a trademark of 3M Company.
Alconox is a registered trademark of Alconox, Inc.
Formula 409 Cleaner is a registered trademark of Clorox, Inc.
©3M 2025 (12/25)