SNAPSHOOT
ENGINEERED FOR A SAFER TOMORROW

현장을 이해하고, 필요한 솔루션을 연결합니다.

산업안전 · 추락방지 시스템
산업용 소재 · 건축자재
제품 제안부터 공급·시공·설치·교육까지



COMPANY INFORMATION

스냅슛 (SNAPSHOOT)

ADDRESS (15431) 경기도 안산시 단원구 풍전로 37-9 트리플렉스 301동 118호
TEL 0507-1374-9229
FAX 0504-481-6749
E-MAIL bkkim@snapshoot.co.kr

TECHNICAL DOCUMENTS

인증서 · 데이터시트 · 기술자료

제품의 규격과 성능, 인증 및 적용 조건을 확인하기 위한 자료입니다.

ABOUT SNAPSHOOT

제품 공급을 넘어, 현장에 맞는 해결책으로

스냅슛은 산업현장의 작업 환경과 요구 조건을 바탕으로
적합한 제품과 시스템을 제안합니다. 현장 실사를 통해 설치 조건을 확인하고,
공급부터 시공·설치 및 사용 교육까지 필요한 과정을 함께합니다.

추락방지 시스템

안전대부착설비 · 수평·수직 라이프라인
레일 시스템 · 리지드 포스트

밀폐공간 진입·구조 솔루션

데빗암 · 삼각대 · 구조용 윈치
윈치 안전블록 · 구조장비

산업안전 보호구

전신형 안전대 · 랜야드 · 안전블록
작업 환경에 맞춘 개인보호구

산업용 소재·건축자재

산업용 테이프 · 접착제 · 기능성 소재
구조용 스크류 · 목조건축 자재

SNAPSHOOT
ENGINEERED FOR A SAFER TOMORROW

홈페이지 바로가기 →
문서 라이브러리 바로가기 →
시공사례 바로가기 →
문의하기 →

본 페이지는 스냅슛의 자료 제공 안내용 표지입니다. 첨부된 인증서 및 기술자료의 발행 주체, 인증 대상과 적용 범위는 해당 원문을 기준으로 확인해 주세요.



3M Science. Applied to Life.™

Technical Data Sheet

3M™ Polyester Overlaminating Film 7744

V-5 | English-US
Last Revision Date: December, 2025
Supersedes: April, 2025

Additional Info

Product Description

3M™ Polyester Overlaminating Film 7744 utilizes a matte clear polyester that is recommended for optimum durability and thermal transfer printability. 3M™ Adhesive 400 offers excellent low temperature performance and long term aging for resistance to yellowing in outdoor applications.

Product Features

- 43# bleached kraft liner helps improve application accuracy due to excellent liner release consistency.
- High-bond strength resists edge lifting.
- Superior abrasion, humidity and solvent resistance.
- Premium overlaminate performance for extreme environmental conditions.
- UL Recognized file MH16411

Technical Information Note

The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

Typical Physical Properties

Attribute Name	Value
Adhesive Type	#400 Acrylic
Facestock	Matte Clear Polyester TT TC
Adhesive Coat Weight	0.97 — 1.19 g/100 in²

Attribute Name	Value
Adhesive Thickness	0.02 mm (0.8 mil)
Facestock Thickness	0.033 mm (1.3 mil)
Liner	43# Densified Kraft
Liner Thickness	0.064 mm (2.5 mil)

Attribute Name	Value
Convertability	Low temperature, high clarity 3M™ Acrylic Adhesive 400 is specifically designed to be compatible with a variety of print methods and overlaminate applications. When converting labels for thermal transfer applications, care should be taken with regard to proper roll tensions, handling and storage conditions. Please refer to the die cutting/converting section of this data page or the “Guide to Converting and Handling Label Products” technical bulletin for additional information.

Typical Performance Characteristics

180° Peel Adhesion

Temperature: 23 °C (73 °F)
Test Method: ASTM D3330

Dwell Time	Substrate	Value
10 min	Stainless Steel	3.2 N/cm (29 oz/in) [1]
72 h	Polycarbonate (PC)	4.3 N/cm (39 oz/in) [1]
72 h	Polypropylene (PP)	3.2 N/cm (29 oz/in) [1]
72 h	Stainless Steel	4.5 N/cm (41 oz/in) [1]

[1] 300 mm/min (12 in/min)

Temperature: 23 °C (73 °F)

Attribute Name	Test Method	Value
Liner Release	TLMI	1.6 — 10.8 g/cm (8 — 55 g/2 in) [1]

[1] 180° removal, 300 in/min

Attribute Name	Value
Minimum Application Temperature	-12 °C (10 °F)
Long Term Temperature Resistance	121 °C (250 °F) [1]
Minimum Long Term Temperature Resistance	-40 °C (-40 °F) [1]

[1] Long Term (day, weeks)

Attribute Name	Value
Note	Calipers are nominal values

Typical Environmental Characteristics

Humidity Resistance

24 hours at 100°F (38°C) and 100% relative humidity: No significant changes in appearance or adhesion.

Temperature Resistance

300°F (149°C) for 24 hours: No significant visual change.
-60°F (-51°C) for 10 days: No significant visual change.

Printing

Facestock is topcoated for improved ink receptivity and is designed for thermal transfer printing. It is printable by all standard roll processing methods including flexography, hot stamp, letterpress, and screen printing.

Converting

Rotary die-cutting is recommended. Fanfolding of labels is not recommended. Small labels should be evaluated carefully. Winding tensions should be kept at a minimum to help prevent adhesive from oozing.

Handling/Application Information

Application Examples

• Barcode labels and rating plates.
• Property identification and asset labeling.
• Warning, instruction, and service labels for durable goods.
• Nameplates for durable goods.
• Protective overlaminate for label and nameplate graphics can be used on appliances, industrial equipment, tools, etc.
• Printable overlaminate for variable information.

Application Techniques

For maximum bond strength, the surface should be clean and dry. A typical cleaning solvent is heptane or isopropyl alcohol. *

For best bonding conditions, application surfaces should be at room temperature or slightly higher. Low temperature surfaces, below 50°F (10°C), cause the adhesive to become firm and will not allow the adhesive to flow and develop intimate contact with the substrate.

Silicone overspray/contamination of the substrate can cause poor adhesion.

*Note: When using solvents, read and follow the manufacturer's precautions and directions for use.

Industry Specifications

UL Recognized, File PGJI2.MH16411, Printing Materials - Component, ANSI/UL 969

Storage and Shelf Life

Store under normal conditions of 16° to 27°C (60° to 80°F) and 40 to 60% relative humidity in the original packaging, out of direct sunlight. For best performance, use this product within 24 months from date of manufacture.

Available Sizes

Attribute Name	Value
Packaging	Finished labels should be stored in plastic bags.

Information

Technical Information: The technical information, guidance, and other statements contained in this document or otherwise provided by 3M are based upon records, tests, or experience that 3M believes to be reliable, but the accuracy, completeness, and representative nature of such information is not guaranteed. Such information is intended for people with knowledge and technical skills sufficient to assess and apply their own informed judgment to the information. No license under any 3M or third party intellectual property rights is granted or implied with this information.

Product Selection and Use: Many factors beyond 3M's control and uniquely within user's knowledge and control can affect the use and performance of a 3M product in a particular application. As a result, customer is solely responsible for evaluating the product and determining whether it is appropriate and suitable for customer's application, including conducting a workplace hazard assessment and reviewing all applicable regulations and standards (e.g., OSHA, ANSI, etc.). Failure to properly evaluate, select, and use a 3M product and appropriate safety products, or to meet all applicable safety regulations, may result in injury, sickness, death, and/or harm to property.

Warranty, Limited Remedy, and Disclaimer: Unless a different warranty is specifically stated on the applicable 3M product packaging or product literature (in which case such warranty governs), 3M warrants that each 3M product meets the applicable 3M product specification at the time 3M ships the product. 3M MAKES NO OTHER WARRANTIES OR CONDITIONS, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTY OR CONDITION OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR ARISING OUT OF A COURSE OF DEALING, CUSTOM, OR USAGE OF TRADE. If a 3M product does not conform to this warranty, then the sole and exclusive remedy is, at 3M's option, replacement of the 3M product or refund of the purchase price.

Limitation of Liability: Except for the limited remedy stated above, and except to the extent prohibited by law, 3M will not be liable for any loss or damage arising from or related to the 3M product, whether direct, indirect, special, incidental, or consequential (including, but not limited to, lost profits or business opportunity), regardless of the legal or equitable theory asserted, including, but not limited to, warranty, contract, negligence, or strict liability.

Disclaimer: 3M industrial and occupational products are intended, labeled, and packaged for sale to trained industrial and occupational customers for workplace use. Unless specifically stated otherwise on the applicable product packaging or literature, these products are not intended, labeled, or packaged for sale to or use by consumers (e.g., for home, personal, primary or secondary school, recreational/sporting, or other uses not described in the applicable product packaging or literature), and must be selected and used in compliance with applicable health and safety regulations and standards (e.g., U.S. OSHA, ANSI), as well as all product literature, user instructions, warnings, and limitations, and the user must take any action required under any recall, field action or other product use notice. Misuse of 3M industrial and occupational products may result in injury, sickness, or death. For help with product selection and use, consult your on-site safety professional, industrial hygienist, or other subject matter expert. For additional product information, visit www.3M.com.

ISO Statement

This product was manufactured under a 3M quality system registered to ISO 9001 standards.

3M™ Industrial Adhesives and Tapes Division
3M Center, St. Paul, MN 55144-1000
3M.com/iatd

3M is a trademark of 3M Company.
Alconox is a registered trademark of Alconox, Inc.
Formula 409® is a registered trademark of Clorox Company.
©3M 2025 (12/25)